



2018-19

Sponsorship and Advertising Opportunities



www.stulberg.org

What the Stulberg Means To Kalamazoo and You!

- Over 40 years of bringing international attention to Kalamazoo
- Founded in 1975 in memory of Julius Stulberg, beloved teacher and conductor at the Kalamazoo Junior Symphony and Western Michigan University
- One of the longest-standing string competitions in the country, unique in its focus on young string musicians, strong reputation, and high caliber of judges
- Attracts world-renowned musicians to Kalamazoo to serve as competition judges and Master Class instructors, including such luminaries as Sarah Chang, Rachel Barton Pine, Glenn Dicterow, Yehudi Menuhin, and many more
- Thousands of young musicians have participated in the Stulberg, and more than 120 have been awarded a medal. Many have gone on to illustrious careers in the fields of music performance and education, such as Joshua Bell, Jennifer Koh, Benjamin Beilman...
- Judges, contestants and families become enthusiastic ambassadors for our region
- Provides artistic and educational opportunities for local musicians and audiences
- Partners with many of the area's greatest cultural gems, including the Kalamazoo Symphony Orchestra, the Western Michigan University Symphony Orchestra, the Kalamazoo Junior Symphony Orchestra, the Grand Rapids Symphony, the Kalamazoo Bach Festival, the Suzuki Academy of Kalamazoo, and the Crescendo Academy of Music
- Featured on NPR's **From the Top** in October 2018 in a program distributed by over 220 nationwide affiliates and by podcast.
- Give your organization a voice in this year's festivities with your sponsorship and advertisement!

Stulberg International String Competition
359 South Kalamazoo Mall, Suite 14, Kalamazoo, MI 49007
269-343-2776 telephone | stulbergcomp@yahoo.com email | www.stulberg.org

Become an event sponsor

44th Annual Stulberg Competition

- Saturday-Sunday, May 18-19, 2019, Dalton Center, WMU
- Streamed world-wide - 2018 audience numbers exceeded 3000 (real and virtual) – an affluent, adult audience that's the perfect target for your message
- Brings a world-class audience to Kalamazoo.
- Direct mailings throughout the year to over 800 constituents
- Email blasts throughout the year to over 3000 constituents
- Followed on Facebook by over 1000

Official Competition Sponsor: \$5000

- On-stage opportunity to welcome Competition guests
- Full-page, prominently-placed ad in printed program
- Recognition in all press releases and marketing material
- Corporate/business signage in lobby
- Listing in program, logo and link on web site
- 10 reserved seats at Competition

Competition Supporter: \$2500

- Full-page, prominently placed ad in printed program
- Recognition in all press releases and marketing material
- Corporate/business signage in lobby
- Listing in program, logo and link on web site
- Six reserved seats at Competition

Competition Contributor: \$1000

- Full-page ad in printed program
- Corporate/business signage in lobby
- Recognition in all press releases and marketing material
- Listing in program, logo and link on web site
- Four reserved seats at Competition

Competition Friend: \$500

- Half-page ad in printed program
- Corporate/business signage in lobby
- Recognition in all marketing material
- Listing in program, logo and link on web site
- Two reserved seats at Competition

All sponsorship packages may be customized to meet marketing needs and objectives. Please contact Margaret Hamilton, Executive Director at 269-343-2776 or stulbergcomp@yahoo.com

Gala Summer Fundraiser

- July 2019
- Ninth annual gala fundraiser
- Attracts of large audience of the region's most sophisticated and generous arts and education supporters
- Invitations mailed to over 400 of Kalamazoo's most influential citizens
- Celebration features performance by Stulberg laureate(s)

Official Gala Sponsor: \$4000 (one available)

- Name on invitation
- On-stage opportunity to welcome guests
- Full-page, prominently-placed ad in May 2019 Competition program
- Recognition in all July gala press releases and marketing material
- Corporate/business signage at July gala
- Logo and link on Stulberg International String Competition web site
- Four complimentary ticket vouchers for July gala

Gala Supporter: \$2500 (three available)

- Full-page ad in May 2019 Competition program
- Recognition in all July gala press releases and marketing material
- Corporate/business signage at July gala
- Logo and link on Stulberg International String Competition web site
- Two complimentary ticket vouchers for July gala

Advertise in the May 2019 Program Booklet

Your advertisement will be seen by over 1000 audience members who attend the semifinals, finals and Master Classes.

Full Page Color Ad - **\$250** – 5”W x 8”H high resolution color PDF required

Half Page Color Ad - **\$125** – 5”W x 3 7/8”H high resolution color PDF required

Purchase tickets for client/employee appreciation

Tickets to the Stulberg’s Finals Concert are a great way to recognize your valued customers and employees. And thanks to a challenge match from the Irving S. Gilmore Foundation, every ticket purchase generates additional support for the Competition and its young artists.



Sponsorship/Advertiser Form

Name of Business, Corporation or Organization:

_____ *(please print name exactly as you wish to be listed in the program and on web site)*

Address _____

Contact Name _____

Phone _____

E-mail _____

SPONSORSHIPS:

- Official Competition Sponsor: \$5000
- Competition Supporter: \$2500
- Competition Contributor: \$1000
- Competition Friend: \$500
- Official Summer Gala Sponsor: \$4000
- Summer Gala Supporter: \$2500

ADVERTISEMENT ONLY:

- Full Page Color Ad: \$250
5"W x 8"H - high resolution color PDF
- Half Page Color Ad: \$125
5"W x 3 7/8"H - high resolution color PDF

CUSTOMER/EMPLOYEE RECOGNITION TICKETS: # _____ X \$25.00 = \$ _____

Thanks to a challenge match from the Irving S. Gilmore Foundation, each ticket purchase generates additional support for the Stulberg and its young artists.

~ We accept checks or credit cards ~

Credit Card # _____ Exp. _____ Security Code _____

Please send your payment with this form to:

Stulberg International String Competition

359 S. Kalamazoo Mall, Suite 14

Kalamazoo, MI 49007

Or scan and e-mail form to: StulbergComp@yahoo.com

*** To ensure inclusion in the printed program, please reply by March 20***

*** Ad copy due April 1 ***

2018 COMPETITION SPONSORS—



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Northern Trust



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Kalamazoo Institute of Arts
Kalamazoo Junior Symphony
Kalamazoo Symphony Orchestra
Kalamazoo Valley Museum
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