STULBERG
INTERNATIONAL STRING COMPETITION

2020 Sponsorship Opportunities
The mission of the **Stulberg International String Competition** is to promote excellence in string instrument performance by gifted young artists under the age of 20.

The **Stulberg International String Competition** is one of the longest standing string competitions in the country. Every year, the competition attracts world-renowned musicians to our Kalamazoo community to serve as competition judges and Master Class instructors. Thousands of young musicians have participated in the Stulberg, and more than 120 have been awarded a medal. Many have gone onto illustrious careers in music performance and education. Previous Stulberg International String Competition winners include famed violinists Joshua Bell, Jennifer Koh and Benjamin Beilman.
Support musical excellence in Kalamazoo!

By supporting the Stulberg International String Competition, you help bring world class musicians and future musical stars to our community.

Official Competition Sponsor $5,000 - +
On-stage opportunity to welcome Competition guests | Full-page, prominently placed advertisement in our printed program book, which reaches over 1,000 people | Recognition as an Official Competition Sponsor in press releases and marketing materials | Corporate/Business signage in the lobby during the Competition | Logo with a link to your business on our website | Up to 10 reserved seats at the Competition

Competition Supporter $2,500 - $4,999
Full-page advertisement in our printed program book, which reaches over 1,000 people | Recognition as a Competition Supporter in press releases and marketing materials | Corporate/Business signage in the lobby during the Competition | Logo with a link to your business on our website | Up to 6 reserved seats at the Competition

Competition Contributor $1,000 - $2,499
Full-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Competition Contributor in press releases and marketing materials | Logo with a link to your business on our website | Up to 4 reserved seats at the Competition

Competition Friend $500 - $999
Half-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Competition Friend in marketing materials | Logo with a link to your business on our website | Two reserved seats at the Competition

Jennifer Koh, Gold Medal Winner
Stulberg International String Competition

stulberg.org
Directly Sponsor
the Stulberg International String Competition

2020 Stulberg International String Competition Judge Sponsorship
(3 available) $3,000

Each year, the Stulberg International String Competition brings three world-class musicians to Kalamazoo to serve as Competition judges.

Full-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Judge Sponsor in press releases and marketing materials | Logo with a link to your business on our website | Up to 6 reserved seats at the Competition

2020 International String Competition Master Class Sponsorship
(3 available) $500

Master Classes provide an opportunity for area students, musicians and audiences to observe and learn from world-class artists. Master Classes are for violin, viola and cello for students under the age of 20 years old.

Half-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Master Class Sponsor in marketing materials | Logo with a link to your business on our website | Two reserved seats at the Competition

2020 International String Competition Piano Accompanist Sponsorship
(2 available) $300

Piano accompanists are an essential part of the Stulberg International String Competition. Our accompanists hail from prestigious careers and perform nationally and internationally.

Half-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Piano Accompanist Sponsor in marketing materials | Logo with a link to your business on our website

Benjamin Beilman,
Gold Medal Winner
Stulberg International String Competition

For more information, please visit stulberg.org or contact Executive Director, Megan Yankee at (269) 343-2776 or stulbergcomp@yahoo.com.

The Stulberg International String Competition is a 501(C)(3) charitable nonprofit organization. Your donation may be tax-deductible to the full extent of the law.
Sponsorship Form

Sign me up!

Name: ___________________________________  Phone: ______________________________
Company: _____________________________________________________________________
Address: ______________________________________________________________________
City: ________________________________ State: ______________ Zip: _________________
Email: ________________________________________________________________________

PLEASE SELECT YOUR SPONSORSHIP LEVEL

SPONSOR LEVEL
☐ Official Competition Sponsor ($5,000 - +) $ ________
☐ Competition Supporter ($2,500 - $4,999) $ _________
☐ Competition Contributor ($1,000 - $2,499) $ ________
☐ Competition Friend ($500 - $999) $ ___________

DIRECT SPONSORSHIP (pending availability)
☐ Judge Sponsorship (3 available) $3,000
☐ Master Class Sponsorship (3 available) $500
☐ Piano Accompanist Sponsorship (2 available) $300

PAYMENT SELECTION
☐ Invoice Me
☐ Check (made payable to Stulberg Competition)
☐ Credit Card

Name on Card ______________________________________________________
Card Number ______________________________________________________
Exp. Date ________________________  Security Code ____________________
Card Type  ☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover

Pay online at stulberg.org
Or mail to Stulberg International String Competition | Attn. Executive Director |
359 S. Kalamazoo Mall, Ste 14, Kalamazoo, MI 49007
Advertise in the Stulberg International String Competition 2020 Program Book

As a Stulberg Competition program book advertiser, you receive:
• Prominent visibility in the high-quality Stulberg International String Competition concert program book
• Your advertisement published in our online program book which links to your companies website
• Exposure to over 1,000 affluent patrons, sponsors, donors, influential Board members and other supporters

Please contact Megan Yankee, Executive Director, at (269) 343-2776 or by email at stulbergcomp@yahoo.com if you are interested in advertising in the Stulberg International String Competition program book.


PLEASE SELECT YOUR AD SIZE
Full Page Color Ad - $250 – 5”W x 8”H
high resolution color PDF/PNG/JPEG required

Half Page Color Ad - $125 – 5”W x 3 7/8”H
high resolution color PDF/PNG/JPEG required

PAYMENT SELECTION
☐ Invoice Me
☐ Check (made payable to Stulberg Competition)
☐ Credit Card
   Card Name ________________________________
   Card Number ________________________________
   Exp. Date ________________________________
   Security Code ________________________________
   Card Type  ☐ Visa  ☐ MasterCard
   ☐ American Express  ☐ Discover

Pay online at stulberg.org
Or mail to Stulberg International String Competition | Attn. Executive Director | 359 S. Kalamazoo Mall, Ste 14, Kalamazoo, MI 49007