

A close-up photograph of a violin body, showing the intricate scrollwork and the rich, reddish-brown wood grain. A white rectangular label is affixed to the upper part of the body, containing the competition's name and logo.

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STULBERG
INTERNATIONAL STRING COMPETITION
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2020
Sponsorship
Opportunities

The mission of the **Stulberg International String Competition** is to promote excellence in string instrument performance by gifted young artists under the age of 20.

The **Stulberg International String Competition** is one of the longest standing string competitions in the country. Every year, the competition attracts world-renowned musicians to our Kalamazoo community to serve as competition judges and Master Class instructors. Thousands of young musicians have participated in the Stulberg, and more than 120 have been awarded a medal. Many have gone onto illustrious careers in music performance and education. Previous Stulberg International String Competition winners include famed violinists Joshua Bell, Jennifer Koh and Benjamin Beilman.



Support musical excellence in Kalamazoo!

By supporting the **Stulberg International String Competition**, you help bring world class musicians and future musical stars to our community.

Official Competition Sponsor \$5,000 - +

On-stage opportunity to welcome Competition guests | Full-page, prominently placed advertisement in our printed program book, which reaches over 1,000 people | Recognition as an Official Competition Sponsor in press releases and marketing materials | Corporate/Business signage in the lobby during the Competition | Logo with a link to your business on our website | Up to 10 reserved seats at the Competition

Competition Supporter \$2,500 - \$4,999

Full-page advertisement in our printed program book, which reaches over 1,000 people | Recognition as a Competition Supporter in press releases and marketing materials | Corporate/Business signage in the lobby during the Competition | Logo with a link to your business on our website | Up to 6 reserved seats at the Competition

Competition Contributor \$1,000 - \$2,499

Full-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Competition Contributor in press releases and marketing materials | Logo with a link to your business on our website | Up to 4 reserved seats at the Competition

Competition Friend \$500 - \$999

Half-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Competition Friend in marketing materials | Logo with a link to your business on our website | Two reserved seats at the Competition

Jennifer Koh,
Gold Medal Winner
Stulberg International
String Competition

stulberg.org

Directly Sponsor

the Stulberg International String Competition

2020 Stulberg International String Competition Judge Sponsorship (3 available) \$3,000

Each year, the Stulberg International String Competition brings three world-class musicians to Kalamazoo to serve as Competition judges

Full-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Judge Sponsor in press releases and marketing materials | Logo with a link to your business on our website | Up to 6 reserved seats at the Competition

2020 International String Competition Master Class Sponsorship (3 available) \$500

Master Classes provide an opportunity for area students, musicians and audiences to observe and learn from world-class artists. Master Classes are for violin, viola and cello for students under the age of 20 years old.

Half-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Master Class Sponsor in marketing materials | Logo with a link to your business on our website | Two reserved seats at the Competition

2020 International String Competition Piano Accompanist Sponsorship (2 available) \$300

Piano accompanists are an essential part of the Stulberg International String Competition. Our accompanists hail from prestigious careers and perform nationally and internationally.

Half-page advertisement in our printed program book, which reaches over 1,000 people | Corporate/Business signage in the lobby during the Competition | Recognition as a Piano Accompanist Sponsor in marketing materials | Logo with a link to your business on our website

Benjamin Beilman,
Gold Medal Winner
Stulberg International
String Competition



For more information, please visit stulberg.org or contact Executive Director, Megan Yankee at (269) 343-2776 or stulbergcomp@yahoo.com.



The Stulberg International String Competition is a 501(C)(3) charitable nonprofit organization. Your donation may be tax-deductible to the full extent of the law.

Sponsorship Form

Sign me up!

Name: _____ Phone: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

PLEASE SELECT YOUR SPONSORSHIP LEVEL

SPONSOR LEVEL

Official Competition Sponsor (\$5,000 - +) \$ _____

Competition Supporter (\$2,500 - \$4,999) \$ _____

Competition Contributor (\$1,000 - \$2,499) \$ _____

Competition Friend (\$500 - \$999) \$ _____

DIRECT SPONSORSHIP (pending availability)

Judge Sponsorship (3 available) \$3,000

Master Class Sponsorship (3 available) \$500

Piano Accompanist Sponsorship (2 available) \$300

PAYMENT SELECTION

Invoice Me

Check (*made payable to Stulberg Competition*)

Credit Card

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____

Card Type Visa MasterCard American Express Discover

Pay online at stulberg.org

Or mail to Stulberg International String Competition | Attn. Executive Director |
359 S. Kalamazoo Mall, Ste 14, Kalamazoo, MI 49007



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STULBERG
INTERNATIONAL STRING COMPETITION
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Advertise in the Stulberg International String Competition 2020 Program Book

As a Stulberg Competition program book advertiser, you receive:

- Prominent visibility in the high-quality Stulberg International String Competition concert program book
- Your advertisement published in our online program book which links to your companies website
- Exposure to over 1,000 affluent patrons, sponsors, donors, influential Board members and other supporters

Please contact Megan Yankee, Executive Director, at (269) 343-2776 or by email at stulbergcomp@yahoo.com if you are interested in advertising in the Stulberg International String Competition program book.

To ensure inclusion in the printed program book, please respond by March 30, 2020. Advertising copy is due April 6, 2020.

PLEASE SELECT YOUR AD SIZE

Full Page Color Ad - \$250 – 5”W x 8”H

high resolution color PDF/PNG/JPEG required

Half Page Color Ad - \$125 – 5”W x 3 7/8”H

high resolution color PDF/PNG/JPEG required

PAYMENT SELECTION

- Invoice Me
- Check (*made payable to Stulberg Competition*)
- Credit Card

Name on Card _____

Card Number _____

Exp. Date _____

Security Code _____

Card Type Visa MasterCard

American Express Discover

Joshua Roman
Bronze Medal Winner
Stulberg International String
Competition



Pay online at stulberg.org

Or mail to Stulberg International String Competition |
Attn. Executive Director | 359 S. Kalamazoo Mall, Ste 14,
Kalamazoo, MI 49007