

Michigan Council for Arts and Cultural Affairs

Funder Report



Organization Information

Report Run Date: 3/22/2021

Organization name: Julius & Esther Stulberg String Competition, Inc.

City: Kalamazoo Year organization founded: 1975

State: MI Organization type: 501(c)3 nonprofit organization

County: Kalamazoo

Federal ID #: 510147234 DUNS #:

NISP Discipline: 2 - Music Full-time staff:

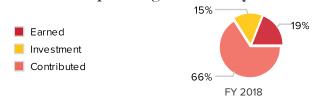
NISP Institution: n/a Board Members: 18

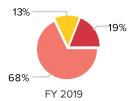
NTEE: A68 - Music Fiscal year end date: 06-30

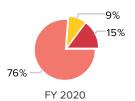
Applicant is audited or reviewed by an independent accounting firm.

Financial Summary					
Unrestricted Activity	FY 2018	FY 2019 %	Change	FY 2020 %	Change
Unrestricted operating revenue					
Earned program	\$19,520	\$10,618	-46%	\$224	-98%
Earned non-program	\$23,706	\$25,615	8%	\$23,423	-9%
Total earned revenue	\$43,226	\$36,233	-16%	\$23,647	-35%
Investment revenue	\$33,875	\$24,046	-29%	\$14,150	-41%
Contributed revenue	\$152,958	\$127,718	-17%	\$124,690	-2%
Total unrestricted operating revenue	\$230,059	\$187,997	-18%	\$162,487	-14%
Less in-kind	\$5,898	\$5,799	-2%	\$5,705	-2%
Unrestricted operating revenue less in-kind	\$224,161	\$182,198	-19%	\$156,782	-14%
Operating expenses					
Program	\$147,525	\$129,964	-12%	\$95,458	-27%
Management & general	\$24,419	\$24,879	2%	\$26,341	6%
Fundraising	\$14,879	\$15,222	2%	\$15,592	2%
Total operating expenses	\$186,823	\$170,065	-9%	\$137,391	-19%
Less in-kind	\$5,898	\$5,799	-2%	\$5,705	-2%
Unrestricted operating expenses less in-kind	\$180,925	\$164,266	-9%	\$131,686	-20%
Unrestricted change in net assets - operating	\$43,236	\$17,932	-59%	\$25,096	40%
Unrestricted change in net assets	\$43,236	\$17,932	-59%	\$25,096	40%
Restricted change in net assets			n/a		n/a
Total change in net assets	\$43,236	\$17,932	-59%	\$25,096	40%

Unrestricted Operating Revenue by Source

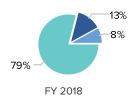


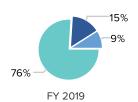


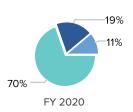


Operating Expenses by Functional Grouping









			Julius & Estile	er stuberg string co	impetition, inc.
Revenue Details					
Operating Revenue	FY 2018	FY 2019	FY 2020	FY 2020	FY 2020
Earned - Program	Total	Total	Total	Unrestricted	Restricted
Subscriptions			\$0	\$0	
Membership fees - individuals			\$0	\$0	\$0
Membership fees - organizations			\$0	\$0	
Ticket sales & admissions	\$19,130	\$10,168	\$224	\$224	
Education revenue	\$390	\$450	\$0	\$0	
Publication sales					
Gallery sales					
Contracted services & touring fees					
Royalty & reproduction revenue	\$0	\$0			
Earned - program not listed above					
Total earned - program	\$19,520	\$10,618	\$224	\$224	
Earned - Non-program					
Rental revenue					
Sponsorship revenue	\$0	\$0			
Attendee-generated revenue not listed above	\$3,125	\$3,500	\$1,625	\$1,625	
Earned non-program not listed above	\$20,581	\$22,115	\$21,798	\$21,798	
Total earned - non-program	\$23,706	\$25,615	\$23,423	\$23,423	
Total earned revenue	\$43,226	\$36,233	\$23,647	\$23,647	

Julius & Esther Stulberg String Competition, Inc.

	FY 2018	FY 2019	FY 2020	FY 2020	FY 2020
Contributed	Total	Total	Total	Unrestricted	Restricted
Trustee & board	\$6,710	\$3,458	\$3,628	\$3,628	
Individual	\$41,500	\$42,558	\$37,699	\$37,699	
Corporate	\$13,250	\$12,048	\$1,658	\$1,658	
Foundation	\$63,100	\$43,855	\$56,000	\$56,000	
State government	\$22,500	\$20,000	\$20,000	\$20,000	
In-kind operating contributions	\$5,898	\$5,799	\$5,705	\$5,705	
Special fundraising events					
Net assets released from restriction	\$0	\$0	\$0		
Total contributed revenue	\$152,958	\$127,718	\$124,690	\$124,690	
Operating investment revenue	\$33,875	\$24,046	\$14,150	\$14,150	
Total operating revenue	\$230,059	\$187,997	\$162,487	\$162,487	
Total operating revenue less operating in-kind	\$224,161	\$182,198	\$156,782	\$156,782	
	. ,	. ,	· ,	. ,	
Total revenue	\$230,059	\$187,997	\$162,487	\$162,487	
Total revenue less in-kind	\$224.161	\$182,198	\$156,782	\$156.782	

Total revenue less in-kind	\$224,161	\$182,198	\$156,782	\$156,782	

Revenue Narrative

FY 2018	n/a
FY 2019	n/a
FY 2020	n/a

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						FY 2020	
FY 2018	FY 2019	%	FY 2020	%	FY 2020	General &	FY 2020
Total	Total	Change	Total	Change	Program	Administrative	Fundraising
			. ,			\$17,255	\$11,503
\$9,000	\$7,950	-12%	\$5,300		\$5,300		
\$23,132	\$31,840	38%	\$15,150	-52%	\$11,571	\$3,579	
\$82,924	\$92,082	11%	\$77,966	-15%	\$45,629	\$20,834	\$11,503
\$8,346	\$8,356	0%	\$8,351	-0%	\$4,175	\$2,505	\$1,671
\$300	\$300	0%	\$427	42%	\$427		
\$77	\$0	-100%	\$0	n/a			
\$95.176	\$69.327	-27%	\$50.647	-27%	\$45.227	\$3.002	\$2,418
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\$103,899	\$77,983	-25%	\$59,425	-24%	\$49,829	\$5,507	\$4,089
\$186,823	\$170,065	-9%	\$137,391	-19%	\$95,458	\$26,341	\$15,592
¢106 022	¢170.065	0%	¢127 201	100/			
	. ,						
\$180,925	\$164,266	-9%	\$131,686	-20%			
\$186,523	\$169,765	-9%	\$136,964	-19%			
\$180,625	\$163,966	-9%	\$131,259	-20%			
	\$50,792 \$9,000 \$23,132 \$82,924 \$83,46 \$300 \$77 \$95,176 \$103,899 \$186,823 \$186,823 \$186,823	\$50,792 \$52,292 \$9,000 \$7,950 \$23,132 \$31,840 \$82,924 \$92,082 \$8,346 \$300 \$300 \$77 \$0 \$95,176 \$69,327 \$103,899 \$77,983 \$186,823 \$170,065 \$180,925 \$164,266 \$186,523 \$169,765	\$50,792 \$52,292 3% \$9,000 \$7,950 -12% \$23,132 \$31,840 38% \$82,924 \$92,082 11% \$8,346 \$8,356 0% \$300 \$300 0% \$77 \$0 -100% \$95,176 \$69,327 -27% \$103,899 \$77,983 -25% \$186,823 \$170,065 -9% \$186,823 \$170,065 -9% \$186,523 \$164,266 -9%	Total Total Change Total \$50,792 \$52,292 3% \$57,516 \$9,000 \$7,950 -12% \$5,300 \$23,132 \$31,840 38% \$15,150 \$82,924 \$92,082 11% \$77,966 \$8,346 \$8,356 0% \$8,351 \$300 \$300 0% \$427 \$77 \$0 -100% \$0 \$95,176 \$69,327 -27% \$50,647 \$103,899 \$77,983 -25% \$59,425 \$186,823 \$170,065 -9% \$137,391 \$180,925 \$164,266 -9% \$131,686 \$186,523 \$169,765 -9% \$136,964	Total Total Change Total Change \$50,792 \$52,292 3% \$57,516 10% \$9,000 \$7,950 -12% \$5,300 -33% \$23,132 \$31,840 38% \$15,150 -52% \$82,924 \$92,082 11% \$77,966 -15% \$8,346 \$8,356 0% \$8,351 -0% \$300 \$300 0% \$427 42% \$77 \$0 -100% \$0 n/a \$95,176 \$69,327 -27% \$50,647 -27% \$103,899 \$77,983 -25% \$59,425 -24% \$186,823 \$170,065 -9% \$137,391 -19% \$180,925 \$164,266 -9% \$131,686 -20% \$186,523 \$169,765 -9% \$136,964 -19%	Total Total Change Total Change Program \$50,792 \$52,292 3% \$57,516 10% \$28,758 \$9,000 \$7,950 -12% \$5,300 -33% \$5,300 \$23,132 \$31,840 38% \$15,150 -52% \$11,571 \$82,924 \$92,082 11% \$77,966 -15% \$45,629 \$8,346 \$8,356 0% \$8,351 -0% \$4,175 \$300 \$300 0% \$427 42% \$427 \$77 \$0 -100% \$0 n/a \$45,227 \$103,899 \$77,983 -25% \$59,425 -24% \$49,829 \$186,823 \$170,065 -9% \$137,391 -19% \$95,458 \$180,925 \$164,266 -9% \$136,964 -19%	Total Total Change Total Change Program Administrative \$50,792 \$52,292 3% \$57,516 10% \$28,758 \$17,255 \$9,000 \$7,950 -12% \$5,300 -33% \$5,300 \$23,132 \$31,840 38% \$15,150 -52% \$11,571 \$3,579 \$82,924 \$92,082 11% \$77,966 -15% \$45,629 \$20,834 \$8,346 \$8,356 0% \$8,351 -0% \$4,175 \$2,505 \$300 \$300 0% \$427 42% \$427 \$77 \$0 -100% \$0 n/a \$95,176 \$69,327 -27% \$50,647 -27% \$45,227 \$3,002 \$103,899 \$77,983 -25% \$59,425 -24% \$49,829 \$5,507 \$186,823 \$170,065 -9% \$137,391 -19% \$95,458 \$26,341 \$186,523 \$164,266 -9% \$136,964 <

Expense			

FY 2018	n/a
FY 2019	n/a
FY 2020	n/a

		Julius	& ESTHEL STUL	berg string comp	bennon, inc.
Balance Sheet					
Assets	FY 2018	FY 2019	% Change	FY 2020	% Change
Current assets		-			
Cash and cash equivalents	\$143,874	\$150,473	5%	\$163,259	8%
Receivables	\$17,550	\$11,366	-35%	\$10,562	-7%
Investments - current	\$381,063	\$398,928	5%	\$407,203	2%
Prepaid expenses & other	\$4,532	\$4,232	-7%	\$8,720	106%
Total current assets	\$547,019	\$564,999	3%	\$589,744	4%
Long-term/non-current assets					
Investments - non current			n/a		n/a
Fixed assets (net of accumulated depreciation)		\$0	n/a		n/a
Non-current assets not listed above			n/a		n/a
Total long-term/non-current assets		\$0	n/a		n/a
Total assets	\$547,019	\$564,999	3%	\$589,744	4%
Liabilities & Net Assets	FY 2018	FY 2019	% Change	FY 2020	% Change
Current liabilities					
Accounts payable and accrued expenses	\$9,023	\$9,070	1%	\$8,720	-4%
Deferred revenue		\$0	n/a		n/a
Loans - current		\$0	n/a		n/a
Additional current liabilities not listed above			n/a		n/a
Total current liabilities	\$9,023	\$9,070	1%	\$8,720	-4%
Long-term/non-current liabilities					
Long-term/non-current loans		\$0	n/a		n/a
Additional long-term/non-current liabilities not			m /n		2/2
listed above		\$0	n/a		n/a
Total long-term/non-current liabilities Total liabilites	\$9,023	\$9,070	n/a 1 %	\$8.720	n/a -4%
Net assets	\$9,023	\$9,070	1/0	\$6,720	-4/0
	¢E32.006	¢217.0E0	-59%	¢221.707	6%
Unrestricted Restricted	\$532,996 \$5,000	\$217,958 \$337,971	-59% 6,659%	\$231,797 \$349,227	3%
Total net assets	\$5,000 \$537,996	\$337,971	6,659%	\$349,227 \$581,024	
Total liabilities & net assets					5%
Total liabilities & fiet assets	\$547,019	\$564,999	3%	\$589,744	4%

Balance Sheet Narrative

FY 2018	n/a
FY 2019	n/a
FY 2020	n/a

Balance Sheet Metrics FY 2018 FY 2019 % Change FY 2020 % Change Months of operating cash -- Unrestricted 8.92 10.62 19% 14.26 34% Working capital -- Unrestricted \$532,996 \$217,958 -59% \$231,797 6% Current ratio -- Unrestricted 60.07 25.03 -58% 27.58 10% Net assets as a % of total expenses 288% 327% 14% 423% 29% Fixed assets (net) \$0 n/a n/a Condition of fixed assets Leverage -- Unrestricted 0% n/a n/a Total debt \$0 n/a n/a Debt service impact 0% 0% -100% 0% n/a

Months of operating cash -- unrestricted (Unrestricted Cash & Cash Equivalents/(Total Expense/12)) indicates the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents. This ratio is calculated using unrestricted numbers only.

Working capital -- unrestricted (Unrestricted Current Assets minus Unrestricted Current Liabilities) consists of the unrestricted resources available for operations. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current ratio unrestricted (Unrestricted Current Assets divided by Unrestricted Current Liabilities) determines the organization's ability to pay current debt using current assets. A ratio of 1.0 indicates that current assets are equal to current liabilities. A ratio of around 1.5 is a more comfortable position, allowing for more cushion against uncollected receivables or timing discrepancies between expected receipts and disbursements. Ideally this number should approach 2 which indicates ample short-term liquidity to obviate the need to borrow or sell assets.

Net assets as % of total expenses measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

Condition of fixed assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props). This is especially significant for organizations that own a building or carry a long-term lease. Accumulated depreciation of less than 50% of the total value of fixed assets indicates a stock of relatively new assets. A high percentage (>80%) of accumulated depreciation could indicate aging infrastructure and need for funding the replacement or repair of fixed assets in the near future.

Leverage ratio (Total Debt divided by Total Unrestricted Assets) measures what proportion of your unrestricted assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.

Fixed assets net is the value of all land, buildings, equipment, leasehold improvements and other property and equipment owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

Total debt consists of all short and long-term contractual obligations of the organization, including lines of credit, loans, notes, bonds, and capital leases.

Debt service impact (Total Debt Service, including principal and interest, divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden. The higher the percentage, the more the organization has to dedicate its resources to debt repayment rather than programming and other operating expenses.

\$600,000 \$500,000 \$300,000 \$200,000 \$100,000 \$1 Variety 2018 FY 2019 FY 2020 Unrestricted working capital Fixed assets Debt

A display value of -0% signifies a value of less than +/- 0.5%

Julius & Esther Stulberg String Competition, Inc.



Julius & Esther Stulberg String Competition, Inc.

		<u>Julius</u>	& Esther St	ulberg String Com	petition, Ind
Attendance					
	FY 2018	FY 2019	% Change	FY 2020	% Chang
Total attendance					
Paid	2,107	3,078	46%	3,026	-2
Free	2,112	885	-58%	7,900	793
Total	4,219	3,963	-6%	10,926	176
In-person attendance					
Paid	2,107	3,078	46%	3,026	-2
Free	2,112	885	-58%	900	2
Total	4,219	3,963	-6%	3,926	-1
Digital attendance					
Paid			n/a		n,
Free			n/a	7,000	n/
Total			n/a	7,000	n/
In-person attendees 18 and under	642	801	25%	800	-0
Programs in schools	FY 2018	FY 2019	% Change	FY 2020	% Chang
Children served in schools	30	58	93%	60	3
Hours of instruction	2	2	0%	3	50
Workforce					
Number of People	FY 2018	FY 2019	% Change	FY 2020	% Chang
Employees: Part-time permanent	1	1	0%	1	0
Volunteers	15	15	0%	15	0
Independent contractors	1	1	0%	17	1,600
Interns and apprentices		0	n/a		n,
Total positions	17	17	0%	33	94
Visual & Performing Artists					
5	FY 2018	FY 2019	% Change	FY 2020	% Chang
Number of visual & performing artists			n/a	17	n/
Payments to artists & performers	\$9,000	\$7,950	-12%	\$5,300	-33
Covid-19 Impact					
		FY 2018	2	FY 2019	FY 2020
Due to COVID-19 crisis restrictions on in-person gat stay-at-home orders mandated by government heal staffing affected at your organization:			S	1 1 2013	112020
Number of employees laid off					
Number of employees furloughed					
Of those furloughed or laid off employees, how ma	any (if any) have been				
brought back?	J, 1				

Mission and Constituency

Mission statement

The mission of the Julius & Esther Stulberg Competition, Inc. is to promote excellence in string instrument performance by gifted young artists under the age of twenty.

Mission demographics

This organization's mission is not rooted in an explicitly identified ethnic, cultural or other demographic voice.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

If the fields above are blank, this organization does not serve that demographic specifically.

Audience

The organization does not seek to primarily serve a specific audience.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

Additional group (please state)

Community type served

Report Run Date: 3/22/2021

Suburban

If the fields above are blank, this organization does not serve that demographic specifically.

Program Activity

Report Run Date: 3/22/2021

In-person activity	FY 2018		FY 2	019	FY 2020		
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered	
Productions (self-produced)	10	10	12	12			
Productions (presented)							
Classes/assemblies/other programs in schools	2		2				
Classes/workshops (outside of schools)	3	3	3	3	0	0	
Field trips/school visits							
Guided tours							
Lectures	2	2		7			
Permanent exhibitions							
Temporary exhibitions							
Traveling exhibitions (hosted)							
Films screened							
Festivals/conferences	0		0		0		
Readings/workshops (developing works)							
Community programs (not included above)							
Additional programs not listed above	0	0	0	0	0	0	

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity

Report Run Date: 3/22/2021

Digital activity		FY 2018			FY 2019			FY 2020	
	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand
Productions (self-produced)									
Productions (presented)									
Classes/assemblies/other programs in schools									
Classes/workshops (outside of schools)									
Field trips/school visits									
Guided tours									
Lectures									
Permanent exhibitions									
Temporary exhibitions									
Traveling exhibitions (hosted)									
Films screened									
Broadcast productions									
Festivals/conferences									
Readings/workshops (developing works)									
Community programs (not included above)									
Additional programs not listed above									

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 20	018	FY 2	2019	FY 2	020
	Total	Associated with digital program delivery	Total	Associated with digital program delivery	Total	Associated with digital program delivery
Earned revenue	\$43,226		\$36,233		\$23,647	
Contributed revenue	\$152,958		\$127,718		\$124,690	
Operating expense	\$186,823		\$170,065		\$137,391	

Program Activity				
	FY 2018	FY 2019		FY 2020
	Total	Total 9	% Change	Total % Change
Fiscally sponsored projects			n/a	n/a
Amount distributed to fiscally sponsored projects			n/a	n/a
Residencies			n/a	n/a
Scholarships awarded			n/a	n/a
Amount awarded in scholarships			n/a	n/a
Other grants awarded			n/a	n/a
Amount awarded in grants			n/a	n/a
Public art installations			n/a	n/a
Works commissioned			n/a	n/a
Films produced			n/a	n/a
World premieres			n/a	n/a
National premieres			n/a	n/a
Local/regional premieres			n/a	n/a
Published works (physical)			n/a	n/a
Published works (digital)			n/a	n/a
Private lessons (in-person)		0	n/a	n/a
Private lessons (digital)			n/a	n/a
Competitions	1	1	0%	1 0%
Open rehearsals			n/a	n/a

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program i	Activity	Narrative
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FY 2018	n/a
FY 2019	n/a
FY 2020	n/a