## Organization Information

Organization name: J ulius \& Esther Stulberg String Competition, Inc.

| City: | Kalamazoo |
| ---: | :--- |
| State: | MI |
| County: | Kalamazoo |
| NISP Discipline: | $2-$ Music |
| NISP Institution: | n/a |
| NTEE: | A68-Music |

Applicant is audited or reviewed by an independent accounting firm.

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Federal ID \# 510147234
Year organization founded: 1975
Organization type: 501(c)3 nonprofit organization
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Fiscal year end date: 06-30
DUNS \#
Full-time staff:
Paid FTEs: 0.75
A display value of $-0 \%$ signifies a value of less than $+/-0.5 \%$

| Unrestricted Activity | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Unrestricted Operating Revenue |  |  |  |  |  |
| Earned Program | $\$ 21,860$ | $\$ 19,633$ | $-10 \%$ | $\$ 19,520$ | $-1 \%$ |
| $\quad$ Earned Non-program | $\$ 20,866$ | $\$ 21,260$ | $2 \%$ | $\$ 23,706$ | $12 \%$ |
| Total Earned Revenue | $\$ 42,726$ | $\$ 40,893$ | $-4 \%$ | $\$ 43,226$ | $6 \%$ |
| Investment Revenue | $\$ 3,297$ | $\$ 39,939$ | $1,111 \%$ | $\$ 33,875$ | $-15 \%$ |
| $\quad$ Contributed Revenue | $\$ 133,785$ | $\$ 142,817$ | $7 \%$ | $\$ 152,958$ | $7 \%$ |
| Total Unrestricted Operating Revenue | $\$ 179,808$ | $\$ 223,649$ | $\mathbf{2 4 \%}$ | $\$ 230,059$ | $3 \%$ |
| $\quad$ Less in-kind | $(\$ 6,043)$ | $(\$ 9,475)$ | $57 \%$ | $(\$ 5,898)$ | $-38 \%$ |
| Total Unrestricted Operating Revenue Less In-kind | $\mathbf{\$ 1 7 3 , 7 6 5}$ | $\mathbf{\$ 2 1 4 , 1 7 4}$ | $\mathbf{2 3 \%}$ | $\mathbf{\$ 2 2 4 , 1 6 1}$ | $\mathbf{5 \%}$ |


| Expenses by Functional Total |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Program | \$91,176 | \$124,849 | 37\% | \$147,525 | 18\% |
| Fundraising | \$55 | \$14,880 | 26,955\% | \$14,879 | -0\% |
| General \& Administrative | \$75,965 | \$23,594 | -69\% | \$24,419 | 3\% |
| Total Operating Expenses | \$167,196 | \$163,323 | -2\% | \$186,823 | 14\% |
| Less in-kind | $(\$ 6,043)$ | $(\$ 9,475)$ | 57\% | (\$5,898) | -38\% |
| Total Operating Expenses Less In-kind | \$161,153 | \$153,848 | -5\% | \$180,925 | 18\% |
| Net Unrestricted Activity - Operating | \$12,612 | \$60,326 | 378\% | \$43,236 | -28\% |
| Net Unrestricted Activity - Non-operating |  |  | n/a |  | n/a |
| Total Net Unrestricted Activity | \$12,612 | \$60,326 | 378\% | \$43,236 | -28\% |
| Net Temporarily Restricted Activity |  |  | n/a |  | n/a |
| Net Permanently Restricted Activity |  |  | n/a |  | n/a |
| Net Total Activity | \$12,612 | \$60,326 | 378\% | \$43,236 | -28\% |

## Revenue by Source





Julius \& Esther Stulberg String Competition, Inc.
Revenue Details

|  | FY 2016 | FY 2017 | FY 2018 | FY 2018 | FY 2018 | FY 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Revenue | Total | Total | Total | Unrestricted | Temporarily Restricted | Permanently Restricted |
| Earned - Program |  |  |  |  |  |  |
| Single ticket sales | \$21,230 | \$19,465 | \$19,130 | \$19,130 |  | n/a |
| Tuitions and registration fees | \$630 | \$168 | \$390 | \$390 |  | n/a |
| Total earned - program | \$21,860 | \$19,633 | \$19,520 | \$19,520 | \$0 | n/a |
| Earned - Non-program |  |  |  |  |  |  |
| Advertising revenue | \$4,500 | \$3,750 | \$3,125 | \$3,125 |  | n/a |
| Application fees | \$16,366 | \$17,510 | \$20,581 | \$20,581 |  | n/a |
| Total earned - non-program | \$20,866 | \$21,260 | \$23,706 | \$23,706 | \$0 | n/a |
| Total earned revenue | \$42,726 | \$40,893 | \$43,226 | \$43,226 |  | n/a |
| Contributed | FY 2016 <br> Total | $\begin{array}{r} \text { FY } 2017 \\ \text { Total } \end{array}$ | FY 2018 Total | FY 2018 <br> Unrestricted | $\begin{array}{r} \text { FY } 2018 \\ \text { Temporarily } \\ \text { Restricted } \end{array}$ | $\begin{array}{r} \text { FY } 2018 \\ \text { Permanently } \\ \text { Restricted } \end{array}$ |
| Trustee \& board | \$10,560 | \$4,635 | \$6,710 | \$6,710 |  |  |
| Individual | \$32,320 | \$45,296 | \$41,500 | \$41,500 |  |  |
| Corporate | \$9,542 | \$17,411 | \$13,250 | \$13,250 |  |  |
| Foundation | \$50,320 | \$48,500 | \$63,100 | \$63,100 |  |  |
| State government | \$22,500 | \$17,500 | \$22,500 | \$22,500 |  |  |
| In-kind operating contributions | \$6,043 | \$9,475 | \$5,898 | \$5,898 |  |  |
| Other contributions | \$2,500 | \$0 | \$0 | \$0 |  |  |
| Net assets released from restriction | \$0 | \$0 | \$0 |  |  |  |
| Total contributed revenue | \$133,785 | \$142,817 | \$152,958 | \$152,958 |  |  |
| Operating investment revenue | \$3,297 | \$39,939 | \$33,875 | \$33,875 |  |  |
| Total operating revenue | \$179,808 | \$223,649 | \$230,059 | \$230,059 |  |  |
| Total operating revenue less in-kind | \$173,765 | \$214,174 | \$224,161 | \$224,161 |  |  |

Transfers and re-classifications
Total non-operating revenue

| Total revenue | $\$ 179,808$ | $\$ 223,649$ | $\$ 230,059$ | $\$ 230,059$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Total revenue less in-kind | $\$ 173,765$ | $\$ 214,174$ | $\$ 224,161$ | $\$ 224,161$ |

Julius \& Esther Stulberg String Competition, Inc.
Expense Details

|  | $\begin{array}{r} \text { FY } 2016 \\ \text { Total } \end{array}$ | $\begin{array}{r} \text { FY } 2017 \\ \text { Total } \end{array}$ | \% Change | $\begin{array}{r} \text { FY } 2018 \\ \text { Total } \end{array}$ | \% Change | FY 2018 Program | FY 2018 <br> Fundraising | FY 2018 General \& Administrative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Personnel expenses Operating |  |  |  |  |  |  |  |  |
| W2 employees (salaries, payroll taxes and fringe benefits) | \$46,562 | \$48,385 | 4\% | \$50,792 | 5\% | \$25,396 | \$10,159 | \$15,237 |
| Independent contractors | \$30,002 | \$8,288 | -72\% | \$9,000 | 9\% | \$9,000 |  |  |
| Professional fees | \$0 | \$22,708 | n/a | \$23,132 | 2\% | \$19,650 |  | \$3,482 |
| Total personnel expenses Operating | \$76,564 | \$79,381 | 4\% | \$82,924 | 4\% | \$54,046 | \$10,159 | \$18,719 |
| Non-personnel expenses Operating |  |  |  |  |  |  |  |  |
| Advertising and promotion | \$16,709 | \$15,346 | -8\% | \$16,853 | 10\% | \$16,853 |  |  |
| Conferences and meetings | \$10 | \$0 | -100\% | \$0 | n/a | \$0 |  |  |
| Dues and subscriptions | \$320 | \$480 | 50\% | \$499 | 4\% | \$499 |  |  |
| Insurance | \$2,131 | \$2,037 | -4\% | \$2,003 | -2\% | \$2,003 |  |  |
| Occupancy costs | \$8,320 | \$8,324 | 0\% | \$8,346 | 0\% | \$4,173 | \$1,669 | \$2,504 |
| Office and administration | \$9,056 | \$9,410 | 4\% | \$9,881 | 5\% | \$6,926 | \$1,031 | \$1,924 |
| Printing, postage and shipping | \$9,121 | \$10,203 | 12\% | \$10,102 | -1\% | \$7,197 | \$2,020 | \$885 |
| Travel | \$6,500 | \$1,846 | -72\% | \$1,898 | 3\% | \$1,898 |  |  |
| Productions and events costs | \$24,250 | \$24,250 | 0\% | \$40,774 | 68\% | \$40,774 |  |  |
| Interest expense | \$68 | \$67 | -1\% | \$77 | 15\% |  |  | \$77 |
| Other operating expenses | \$13,770 | \$11,662 | -15\% | \$13,166 | 13\% | \$13,156 |  | \$10 |
| Depreciation | \$377 | \$317 | -16\% | \$300 | -5\% |  |  | \$300 |
| Total non-personnel expenses - Operating | \$90,632 | \$83,942 | -7\% | \$103,899 | 24\% | \$93,479 | \$4,720 | \$5,700 |
| Total operating expenses | \$167,196 | \$163,323 | -2\% | \$186,823 | 14\% | \$147,525 | \$14,879 | \$24,419 |
| Non-operating personnel expenses | \$0 | \$0 | n/a | \$0 | n/a |  |  |  |
| Non-operating non-personnel expenses | \$0 | \$0 | n/a | \$0 | n/a |  |  |  |
| Total expenses | \$167,196 | \$163,323 | -2\% | \$186,823 | 14\% | \$147,525 | \$14,879 | \$24,419 |
| Total expenses less in-kind | \$161,153 | \$153,848 | -5\% | \$180,925 | 18\% |  |  |  |
| Total expenses less depreciation | \$166,819 | \$163,006 | -2\% | \$186,523 | 14\% |  |  |  |
| Total expenses less in-kind and depreciation | \$160,776 | \$153,531 | -5\% | \$180,625 | 18\% |  |  |  |

Julius \& Esther Stulberg String Competition, Inc.
Balance Sheet

| Assets | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current assets |  |  |  |  |  |
| Cash | \$118,472 | \$137,973 | 16\% | \$143,874 | 4\% |
| Receivables | \$10,285 | \$8,960 | -13\% | \$17,550 | 96\% |
| Investments | \$307,393 | \$347,265 | 13\% | \$381,063 | 10\% |
| Prepaid expenses \& other | \$2,026 | \$4,832 | 138\% | \$4,532 | -6\% |
| Total current assets | \$438,176 | \$499,030 | 14\% | \$547,019 | 10\% |
| Non-current investments | \$0 | \$0 | n/a |  | n/a |
| Fixed assets (net) | \$0 | \$0 | n/a |  | n/a |
| Other non-current assets | \$0 | \$0 | n/a | \$0 | n/a |
| Total non-current assets | \$0 | \$0 | n/a |  | n/a |
| Total assets | \$438,176 | \$499,030 | 14\% | \$547,019 | 10\% |
|  |  |  |  |  |  |
| Liabilities \& Net Assets | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| Liabilities |  |  |  |  |  |
| Accounts payable \& other | \$8,741 | \$9,270 | 6\% | \$9,023 | -3\% |
| Loans \& other debt | \$0 | \$0 | n/a |  | n/a |
| Deferred revenue | \$0 | \$0 | n/a |  | n/a |
| Total current liabilities | \$8,741 | \$9,270 | 6\% | \$9,023 | -3\% |
| Non-current liabilities | \$0 | \$0 | n/a | \$0 | n/a |
| Total liabilites | \$8,741 | \$9,270 | 6\% | \$9,023 | -3\% |
| Net assets |  |  |  |  |  |
| Unrestricted | \$429,435 | \$489,760 | 14\% | \$532,996 | 9\% |
| Temporarily restricted |  |  | n/a | \$5,000 | n/a |
| Permanently restricted |  |  | n/a |  | n/a |
| Total net assets | \$429,435 | \$489,760 | 14\% | \$537,996 | 10\% |
| Total liabilities \& net assets | \$438,176 | \$499,030 | 14\% | \$547,019 | 10\% |

Balance Sheet Metrics

|  | FY 2016 | FY 2017 | FY 2018 |
| :--- | ---: | ---: | ---: |
| Months of Operating Cash -- Unrestricted | 9 | 10 | 9 |
| Total working capital -- Unrestricted | $\$ 429,435$ | $\$ 489,760$ | $\$ 532,996$ |
| Current Ratio | 50.13 | 53.83 | 60.62 |
| Debt Service Impact | $0 \%$ | $0 \%$ | n |
| Unrestricted Net Assets Net of Property, Plant and Equipment | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |  |
| Operating Margin | $7 \%$ | $19 \%$ |  |
| Depreciation as a \% of Fixed Assets | $\mathrm{n} / \mathrm{a}$ | $27 \%$ | $\mathrm{n} / \mathrm{a}$ |

Leverage Ratio
Months of Operating Cash -- Unrestricted represents the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents. Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using unrestricted numbers only.

Total working capital -- Unrestricted consists of the resources available for operations, and in this report is calculated as unrestricted current assets minus unrestricted current liabilities. This is a conservative calculation of working capital and may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.

Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the \% of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank.
Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.
Depreciation as a \% of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) determines how heavily the organization has borrowed. A number in excess of $50 \%$ may indicate a potential crunch.


## Attendance

| In-person Participation | FY 2016 | FY 2017 \% Change | FY 2018 \% Change |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| In-person participation - paid | 3,787 | 2,158 | $-43 \%$ | 2,107 | $-2 \%$ |
| In-person participation - free | 3,492 | 1,479 | $-58 \%$ | 2,112 | $43 \%$ |
| Total in-person participation | 7,279 | 3,637 | $-50 \%$ | 4,219 | $16 \%$ |


| Types of In-person Attendance | FY 2016 | FY 2017 \% Change | FY 2018 \% Change |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Performance tickets | 7,024 | 3,191 | $-55 \%$ | 3,966 | $24 \%$ |
| Registrants for classes/workshops | 255 | 245 | $-4 \%$ | 183 | $-25 \%$ |
| Lecture attendees |  | 201 | $n / a$ | 70 | $-65 \%$ |
| Total in-person participation | 7,279 | 3,637 | $-50 \%$ | 4,219 | $16 \%$ |


| Attendance Ages | FY 2016 | FY 2017 \% Change | FY 2018 \% Change |  |
| :--- | ---: | ---: | ---: | ---: |
| Children (18 and under) | 1,021 | 691 | $-32 \%$ | $-7 \%$ |
| Children served in schools | 124 | 147 | $19 \%$ | $-80 \%$ |
| Adults | 6,258 | 2,946 | $-53 \%$ | 30 |
|  |  |  | 3,577 |  |
| Other Participation | FY | 2016 | FY $2017 \%$ Change | FY $2018 \%$ Change |
| Competition entrants | 12 | 12 | $0 \%$ | 12 |
| Competition winners | 4 | 3 | $-25 \%$ | $0 \%$ |

## Staffing

| Staff \& Non-Staff Statistics | FY 2016 | FY 2017 \% Change | FY 2018 $\%$ Change |  |
| :--- | ---: | ---: | ---: | ---: |
| Part-time permanent employees | 1 | 1 | $0 \%$ | 1 |
| Part-time permanent employees - FTEs | 0.75 | 0.75 | $0 \%$ | $0 \%$ |
| Number of part-time or one-time volunteers | 15 | 15 | $0 \%$ | 0.75 |
| Part-time or one-time volunteers - FTEs | 0.13 | 0.13 | $0 \%$ | 15 |
| Independent contractors | 1 | 1 | $0 \%$ | 0.13 |
| Artistic Staff \& Non-Staff Statistics | FY 2016 | FY 2017 $\%$ Change | $0 \%$ |  |

This organization has not provided data on artistic staff. This may be because the organization does not hire artistic staff or the organization's annual expenses are under $\$ 50,000$, and they are therefore only required to complete the short form of the DataArts Survey.

Program Activity

|  | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Distinct productions | 11 | 10 | -9\% | 10 | 0\% |
| Total performances | 11 | 10 | -9\% | 10 | 0\% |
| Distinct classes/workshops | 4 | 3 | -25\% | 3 | 0\% |
| Total classes/class sessions | 4 | 3 | -25\% | 3 | 0\% |
| Distinct lectures |  | 3 | n/a | 2 | -33\% |
| Lecture occurrences |  | 5 | n/a | 2 | -60\% |
| Programs offered in schools | 4 | 5 | 25\% | 2 | -60\% |
| Hours of programming in schools | 4 | 5 | 25\% | 2 | -60\% |
| Number of schools served | 2 | 4 | 100\% | 1 | -75\% |
| Artists placed in schools | 4 | 3 | -25\% | 2 | -33\% |
| Competitions hosted | 1 | 1 | 0\% | 1 | 0\% |

