



2021

SPONSORSHIP OPPORTUNITIES

||||
STULBERG
INTERNATIONAL STRING COMPETITION
||||

The mission of the Stulberg International String Competition is to promote excellence in string instrument performance by gifted young artists under the age of 20.

The Stulberg International String Competition is one of the longest standing string competitions in the country. Every year, the competition attracts world-renowned musicians to our Kalamazoo community to serve as competition judges and Master Class instructors. Thousands of young musicians have participated in the Stulberg, and more than 120 have been awarded a medal. Many have gone onto illustrious careers in music performance and education. Previous Stulberg International String Competition winners include famed violinists Joshua Bell, Jennifer Koh and Benjamin Beilman.

Due to the ongoing pandemic, the Stulberg International String Competition will hold the 2021 Competition online. Our priority is the health and safety of our semifinalists and their families, staff, and volunteers. The sponsors will be spotlighted during the competition and the program book will be available during the performance. We appreciate your support and flexibility during these uncertain times.

STULBERG
INTERNATIONAL STRING COMPETITION

Support Musical Excellence in Kalamazoo!

By supporting the Stulberg International String Competition, you help bring world class musicians and future musical stars to our community.

OFFICIAL COMPETITION SPONSOR

\$5,000 - +

- Pre-recorded, on-camera opportunity to welcome Competition viewers
- Full-page, prominently placed advertisement in our online program book, which reaches over 6,000 people
- Recognition as an Official Competition Sponsor in press releases and marketing materials
- Logo with a link to your business on our website

COMPETITION SUPPORTER

\$2,500 - \$4,999

- Full-page advertisement in our online program book, which reaches over 6,000 people
- Recognition as a Competition Supporter in press releases and marketing materials
- Logo with a link to your business on our website

Support Musical Excellence in Kalamazoo!

By supporting the Stulberg International String Competition, you help bring world class musicians and future musical stars to our community.

CONTRIBUTOR

\$1,000 - \$2,499

- Full-page advertisement in our online program book, which reaches over 6,000 people
- Recognition as a Contributor in press releases and marketing materials
- Logo with a link to your business on our website

FRIEND

\$500 - \$999

- Half-page advertisement in our online program book, which reaches over 6,000 people
- Recognition as a Competition Friend in marketing materials
- Logo with a link to your business on our website

For more information, please visit stulberg.org or contact Executive Director, Megan Yankee at (269) 779-2848 or myankee@stulbergcomp.org.

The Stulberg International String Competition is a 501(C)(3) charitable nonprofit organization. Your donation may be tax-deductible to the full extent of the law.

Sponsorship Form

Sign me up!

Name: _____ Phone: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

PLEASE SELECT YOUR SPONSORSHIP LEVEL SPONSOR LEVEL

☐ Official Competition Sponsor (\$5,000 - +) \$ _____

☐ Competition Supporter (\$2,500 - \$4,999) \$ _____

☐ Competition Contributor (\$1,000 - \$2,499) \$ _____

☐ Competition Friend (\$500 - \$999) \$ _____

PAYMENT SELECTION

☐ Invoice Me

☐ Check (made payable to Stulberg Competition)

☐ Credit Card

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____

Card Type ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

PAY ONLINE AT STULBERG.ORG

Or mail to Stulberg International String Competition | Attn. Executive Director
359 S. Kalamazoo Mall, Ste 14, Kalamazoo, MI 49007

STULBERG
INTERNATIONAL STRING COMPETITION



Advertise in the Stulberg International String Competition 2021 Program Book

As a Stulberg Competition program book advertiser, you receive:

- Prominent visibility in the high-quality Stulberg International String Competition concert program book
- Your advertisement published in our online program book which links to your companies website
- Exposure to over 1,000 affluent patrons, sponsors, donors, influential Board members and other supporters

Please contact Megan Yankee, Executive Director, at (269) 779-2848 or by email at myankee@stulbergcomp.org if you are interested in advertising in the Stulberg International String Competition program book.

To ensure inclusion in the printed program book, please respond by March 31, 2021. Advertising copy is due April 2, 2021.

PLEASE SELECT YOUR AD SIZE

Full Page Color Ad - \$250 – 5"W x 8"H
high resolution color PDF/PNG/JPEG required

Half Page Color Ad - \$125 – 5"W x 3 7/8"H
high resolution color PDF/PNG/JPEG required

PAYMENT SELECTION

- ☐ Invoice Me
- ☐ Check (made payable to Stulberg Competition)
- ☐ Credit Card

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____

Card Type ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

PAY ONLINE AT STULBERG.ORG

Or mail to Stulberg International
String Competition
Attn. Executive Director
359 S. Kalamazoo Mall,
Ste 14, Kalamazoo, MI 49007